



Resendiz Brothers Protea Growers LLC

www.resendizbrothers.com

Spring 2006 Newsletter

Spring is in the air, our fields are in full bloom and we are off to a "Winning Season"!

January brought very mild weather conditions.... supplying us with an abundance of gorgeous



Riceflower Field

filler flowers and foliages, just in time for Valentine's Day. We were thrilled with the great selection of top quality products we had available to offer

at this special time of year.

In February we participated in the WF&FSA Annual Convention and Floral Exposition in Orlando, Florida. It's always exciting to have the opportunity to display our great selection of unique flowers and fo-



WF & FSA Booth 2006



Leucadendron Macowanii

liages, especially when it enables us to share them with many of you – our customers, our friends! Associations and organizations like WF&FSA provide the means to meet with many of you — who we speak to week after week. It is truly wonderful when you can put a face with a name – we do have some great old and new friends! Thanks to those of you who were in Orlando and stopped by to say hello!

In addition, we were thrilled to find out that our **Leucadendron Macowanii** won the "Best Fresh - Cut Decorative Greens" in WF&FSA's Best New Products Competition. **Leucadendron Macowanii** or sometimes referred to as the Acacia-leaf Conebush was named after one of the first professors of botany in Cape Town, South Africa, Professor Peter MacOwan. **Macowanii** is a tall,

green foliage that displays clusters of reddish-brown cones up and down the stem. This foliage is great for arrangements that need long-stemmed (5 to 6') infill material or for stripping off individual sprigs of cone for posy work.



Leucadendron Macowanii

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March has been steady but “savoring”... in many ways. Savoring some of our favorite flowers



Boronia Bouquet

until the next holiday! Our **Boronia**, Pincushion **Flame Giant** and **High Gold** have been very slow to bloom, almost as if

they're waiting to welcome the Easter Holiday with hot pink, orange and yellow – all great Spring colors, sure to make any bunny happy. Happy Easter! Enjoy the Holiday!



Pincushion—Flame Giant

Also in **March** we were pleased to donate product to CCFC and Florist's Review's "Winning Bouquet Combinations" book. It will feature 207 full-color pages with a hardbound cover and is scheduled to be released later this Spring. This new project will allow CCFC to reach wholesale and retail buyers and show them specific way to



Pincushion—High Gold

use our gorgeous California flowers.

April showers will bring May flowers – just in time for Mother's

Day! What will be available for all our special Moms? Pincushions! Our beautiful **Flame Giant** and **High Gold** will be in full bloom and they'll last for weeks after that special day.

Don't forget the colorful **Verticordia Picta** or sometimes called "Painted Feather Flowers". This filler flower is commonly grown on the sandheaths of south-west Western Australia. It



Verticordia Picta

has small linear leaves (1cm long) and masses of lavender flowering heads. **Verticordia Picta** makes a wonderful alternative to Waxflower.

Leucadendron Pisa is so named because its willowy flowering branches tend to "lean" in the wind. It has slightly

twisted silvery-green foliage and a well displayed yellow and lime-green flower surrounding a silver cone. Each branch has several lateral stems.



Leucadendron Pisa

A single bunch of **Pisa** makes a great bouquet all on its own. This Leucadendron is sure to be a hit with Mom!

Thanks for letting us share our beautiful flowers and foliages with you and your customers. Enjoy the Spring and the Holidays that celebrate this wonderful time of the year.