



Resendiz Brothers Protea Growers LLC

www.resendizbrothers.com

Winter 2005 Newsletter

Winter 2005 arrived with a vengeance. It seems that there were more days of rain than of sunshine. The average annual rainfall in San Diego County is usually around 6.5 inches. As of this newsletter, we have had over 20 inches and there may be more to come. California certainly needed the rain. Our hillsides are green, lush and full of wild flowers. Something rarely seen at this time of year.



weather conditions.

Our customers have been asking "How will the rain affect product?" So far we have noticed the following:

- The harvesting of filler flowers was definitely behind schedule and harvesting required more time because stems were individually cut to ensure the maximum



number of blooms per bunch.

- Protea and pincushion volume was down considerably from last year especially at Valentine's day.

However, despite the weather conditions the

2005 flower season is off to a good start. Valentines Day sales were steady and Easter looks to be just as good.

Our success to-date in 2005 is due to you, our customers, who have been truly understanding and supportive during some very difficult weather conditions.

Thank you for your continued support.



Leucospermum

Hot Flowers 2005

Leucospermum, commonly referred to as Pincushions or simply "Pins" this brightly colored flower has become increasingly popular.

There are over 48 varieties of Pincushions, most of which are native to South Africa.

Colors range from red to orange to peach to yellow. Flowering times are from late December to mid-July.

The arrangement on the right, designed by Rene van Rems AIFD, PFCI, appeared in Flowers & Magazine, January, 2005.

Here are just a few of our favorites:



Flame Giant



Ballarina



High Gold



Veldfire



Verticordia Picta

leaves less than 1cm long. Masses of lavender flowering heads are produced during late Winter and early Spring.

Don't miss out on this wonderful new filler flower.

Painted Feather Flowers

This filler flower is commonly grown on the sandheaths of south-west Western Australia. It has small pairs of linear

Check It Out....

The December issue of Floral Nursery Times has a wonderful article "Protea Goes Mainstream". The Jan/Feb issue of Floral Magazine features Resendiz Brothers Products. Both can be viewed at our web site www.resendizbrothers.com.



design by Rene van Rems AIFD, PFCI